



Contact: Amy Preske  
PR Manager, Buffalo Trace Distillery  
[apreske@buffalotrace.com](mailto:apreske@buffalotrace.com)  
For Media Kit click [here](#)

## **\$50,000 EAGLE RARE LIFE AWARD NOMINATIONS OPEN**

### **Charitable program offers reward to individuals who Reach Higher**

**FRANKFORT, FRANKLIN COUNTY, KY (Nov. 10, 2020)** – Nominations are open for the 2021 Eagle Rare Life Award, the \$50,000 annual recognition and charitable donation for an individual who, like the award's namesake bourbon, finds ways to Reach Higher in fulfilling their American Dream. Individuals wishing to nominate someone can do so on the brand's website at [eaglerarelife.com/nominate](http://eaglerarelife.com/nominate) until nominations close at 11:59 p.m. Eastern Standard Time on Dec. 10, 2020.

Now in its 11<sup>th</sup> year, the Eagle Rare Life Award honors individuals whose efforts stand out as those who live a Rare Life and Reach Higher to achieve levels of excellence for themselves and their communities. Past winners include individuals who spearheaded efforts to fight childhood cancer, recognize fallen heroes of military service, lead environmental projects and create opportunities for those with disabilities. The individual or individuals are honored with the award while a \$50,000 donation is made to the charity of their choice by Eagle Rare Bourbon.

The 2020 Eagle Rare Life Award winners, Captain Daniel Andrews and Captain Chris Wittman, run [Captains for Clean Water](#), an organization focused on uniting Florida communities to protect local waterways.

Nominations will be accepted from November 10 through December 10, 2020. Unlike previous versions of the program, this year's process will not include public voting. The winner will be chosen by a team of non-partisan stakeholders and announced in January 2021. The winner will be recognized on EagleRare.com and through the brand's social channels.

#### **About Eagle Rare Bourbon**

Eagle Rare Bourbon Whiskey is part of the award-winning Buffalo Trace Distillery, an American family-owned company based in Frankfort, (Franklin County), Kentucky. The

Distillery's rich distilling tradition dates back to 1775 and includes such legends as E.H. Taylor, Jr., George T. Stagg, Albert B. Blanton, Orville Schupp, and Elmer T. Lee. Eagle Rare Bourbon is a 10-year-old bourbon that has won multiple awards, including five double gold medals from the San Francisco World Spirits Competition. For more information on the Rare Life Award or Eagle Rare Kentucky Straight Bourbon Whiskey, visit <https://eaglerarelife.com>

-end-